

Environment Policy Statement

- Most paper, board and packaging used meets our stringent environmental specifications and as a minimum these materials are ECF or TCF - Elementally or Totally Chlorine Free - which is the kindest way to bleach the pulp.
- We actively encourage and promote the use of FSC Certified Paper, 100% recycled paper or paper containing an element of recycled fibre.
- We mostly use an inert water based protective coating sealant on our products which is an eco-friendly alternative to polymer based coatings, "litho seal" and plastic laminates.
- We promote full colour printing which uses significantly less chemicals, solvents and paper in job setup and press cleaning than traditional one or two colour printing.
- We offer quality digital print solutions when appropriate to the job.
- We have reduced our unavoidable production waste of paper and chemicals by up to 75% and will continue to seek ways to further reduce such waste.
- We segregate, re-use and recycle the waste unavoidably produced in our production processes.
- Waste paper and spent aluminium printing plates are collected for recycling, as are spent chemicals.
- All suppliers used are fully compliant with the Hazardous Waste Act 2005 and waste is segregated and collected for recycling by licensed contractors.
- Equipment is chosen to be more efficient - faster setup and running speeds ensure more output per Kw of electricity used.
- We continue to remove the cost barriers that previously discouraged customers from adopting the use of environmentally friendly green printing.
- We always aim to purchase eco-friendly paper and materials at a lower cost than many others pay for conventional alternatives.
- We try and eliminate the quality barriers that previously discouraged customers from adopting the use of recycled paper and eco friendly materials.
- Some vegetable oil based inks used on our printing presses deliver an increase in print quality over conventional mineral oil based inks.
- Our suppliers Investment in the latest and most efficient equipment delivers a higher quality of printed product.
- We assist our customers in making the best choice if they require an alternative to our standard products but still want their print to be as green as possible.

